



2026
GAMEPLAN



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Dear ODAF Members,

I wish to thank all of you, our alumni, friends and donors, for the generous support you have provided to our athletics programs at Old Dominion University. We had an amazing football season in 2025, and I want you to know that your contributions to the Old Dominion Athletic Foundation played a major role in our success.

We determined several years ago that we needed to invest more in football if we were to be competitive in the Sun Belt. So, we raised \$3.5 million to redo our locker rooms at the L.R. Hill Sports Complex. We also increased salaries for our coaches and staff and invested more NIL funds in order for our coaches to have the ability to recruit the very best players.

These investments paid off in a big way in 2025. We finished 10-3, with a close loss to eventual national champion, Indiana. We finished the season with a six-game winning streak, highlighted by our 24-10 upset victory over South Florida in the Cure Bowl.

We recently signed Head Football Coach Ricky Rahne to a new, four-year deal. Coach Rahne and his staff have enjoyed an outstanding recruiting year. In the age of the transfer portal, Coach Rahne and his staff have shown an amazing ability to restock their roster with talent while retaining some of our best student-athletes.

Quarterback Quinn Henicle, MVP of the Cure Bowl, returns. We added quarterback Jaxon Potter, who began last season as the starter at Washington State. Running back Devin Roche, who rushed for 100 yards in the Cure Bowl, will return in 2026, as will most starters from our outstanding defense, which ranked 16th nationally in scoring defense.

Our home schedule next season is among the best we've ever played. We open at home against the Norfolk State Spartans on September 5 and also host James Madison, East Carolina, Marshall, Georgia Southern and a Sun Belt West Division team to be named.

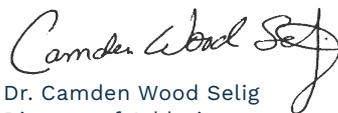
We recently opened our student-athlete nutrition center on campus that is the finest in the Sun Belt. It is providing more than 450 athletes from all teams with Olympic caliber nutrition.

Academically, our student-athletes continue to excel. In 2024-25, ODU student-athletes set a record with a composite 3.34 grade-point-average. This fall, our student-athletes set a single semester record of 3.359. All ODU teams had a 3.0 or higher term GPA and 56 percent of our athletes made Dean's List, meaning they earned a 3.4 GPA or higher with 50 ODU athletes earning a perfect 4.0!

Our hard-working student-athletes need your continued support. I urge you to renew your football season tickets – the deadline is May 7 – and to support ODAF, which provides our student-athletes with over \$5 million in athletic scholarships every year.

We have the best fans in the Sun Belt Conference, and we appreciate every one of you. Go Monarchs!

Cordially,



Dr. Camden Wood Selig
Director of Athletics
ODAF Member



2025 ODAF Year in Review

Because of You, 2025 was a banner year for the ODAF as we raised over \$17.5 Million from 2,770 loyal donors. Your contributions directly supported our main fundraising priority, student-athlete scholarships, as well as many exciting initiatives that help attract and retain student-athletes at Old Dominion University. With 2026 underway, we are looking forward to another year of supporting our student-athletes and celebrating the key moments that make up the history of ODU Athletics. Thank You for a remarkable 2025!



ODAF Team Members: (L-R) Kieran Donohue, Stephen Grimes, Ashley Waters, Blaine Taylor, Jena Virga, John Vellines, Jr., Ashley Vellines, Tim Kovacs

2025 Total Donors: **2,770**

100% Athletic Department
Staff Giving Participation
13 Consecutive Years

ODAF MISSION

The mission of the ODAF is to raise financial support for Old Dominion University Athletics and to ensure that our coaches and student-athletes have the resources necessary to compete for championships.

Members of the ODAF also enjoy the satisfaction of knowing their gifts are investments in the lives of our student-athletes, providing the academic foundation and character-building traits learned through a collegiate athletic experience. Because of you, we create winners in the classroom, in athletic competition, and in life.

FALL 2025 Academic Stats

435

STUDENT-ATHLETES

3.35

OVERALL DEPARTMENT GPA
HIGHEST EVER

16 OUT OF **16**

NCAA PROGRAMS
3.0 GPA

334

STUDENT-ATHLETES EARNED:

3.0 GPA

*OR HIGHER
(76%)*

50

STUDENT-ATHLETES EARNED:

4.0 GPA

(11%)

243

STUDENT-ATHLETES EARNED:

3.4 GPA

*OR HIGHER
(55%)*

3.72

HIGHEST WOMEN'S TEAM GPA
WOMEN'S TENNIS

3.52

HIGHEST MEN'S TEAM GPA
MEN'S SWIMMING

6,339

COMMUNITY SERVICE HOURS
*UP 895 HOURS FROM FALL 2024
TOP 10 NATIONALLY*



2026 Current Initiatives

ODAF ANNUAL FUND | STUDENT-ATHLETE SCHOLARSHIP ENDOWMENTS
ATHLETIC PROGRAM ENDOWMENTS | SPORT-SPECIFIC GIVING

DONOR IMPACT



ACADEMIC SUPPORT



CAPITAL PROJECTS



ENDOWMENTS



MEDICAL CARE



MENTAL HEALTH SERVICES



NUTRITION



ACADEMIC SUPPORT



RECRUITING



SCHOLARSHIPS



STRENGTH TRAINING



TEAM MEALS



TRAVEL

FACILITY ENHANCEMENTS



ELLMER FAMILY BASEBALL COMPLEX



ODU ATHLETICS NUTRITION CENTER



ODU GOLF PERFORMANCE CENTER

The Ellmer Family Baseball Complex is set to be completed in the coming academic year and will be a premier venue in college baseball. The renovation will allow ODU baseball to host future postseason games, attract talented players to ODU, improve the student-athlete experience, and elevate the total fan experience. We can't wait to see you at the ballpark for the first pitch of 2027.

This spring, the ODU Athletics Nutrition Center opened. This space allows student-athletes to receive the nutrition they need to compete at a high level and gives them meal plans that work for their schedule. This space is being used daily by every team and has been an incredible addition to the student-athlete experience at ODU.

Another exciting facility project is the on-campus ODU Golf Performance Center. The new home of men's and women's golf will include team locker rooms, meeting space, coaches' offices, two indoor hitting bays with simulator technology and indoor putting and chipping areas.



ODAF Giving Levels

WHITE KNIGHT (\$100)

Cost of a Textbook for a Student-Athlete

BLUE KNIGHT (\$500)

Cost of Business Attire for a Student-Athlete

BLUE MONARCH (\$1,000)

Average 4-Year Cost of On-Campus Parking for a Student-Athlete

SILVER MONARCH (\$2,500)

Approximate Semester Cost of a Meal Plan for a Student-Athlete

DIAMOND MONARCH (\$5,000)

Approximate Cost for Four Laptops for the Student Academic Center

GOLDEN MONARCH (\$7,500)

Average 4-Year Medical Costs for a Student-Athlete

PLATINUM MONARCH (\$10,000)

Approximate Cost of Yearly Rent for a Student-Athlete

ROYAL MONARCH (\$15,000)

Approximate Cost to Outfit a Team in Under Armour Gear

CHAMPIONSHIP MONARCH (\$25,000)

Approximate Cost of Rings for a Championship Team

SCHOLARSHIP SOCIETY (\$53,277)

Current Cost of a Full Scholarship for a Student-Athlete

ODAF PRIORITY POINT FORMULA

Season Tickets Purchased _____	x 2
ODAF Annual Fund Gift _____	x .15
ODAF Sport Specific/Restricted Gift _____	x .08
Consecutive Years of ODAF Membership _____	x 2
Consecutive Years as Season Ticket Holder _____	x 2
Lifetime Total ODAF Giving _____	x .02

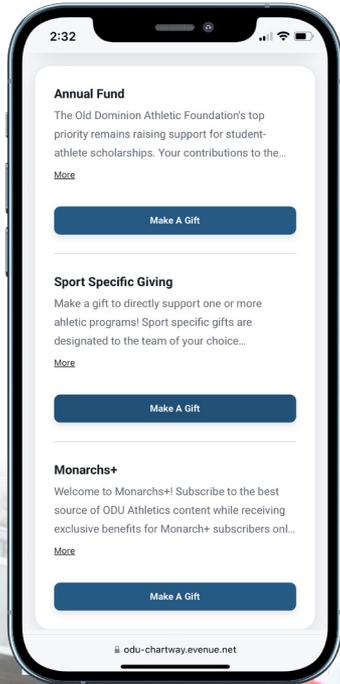
BONUS POINTS

New Member Referral _____	+25 per Referral
110% Club <i>Because of You</i> Donation _____	+10
Monarch Legacy Society Gift _____	+250

Introducing PAC Fund

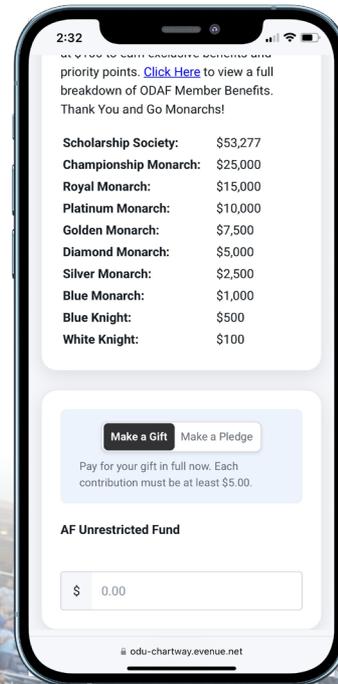
THE FUNDRAISING PLATFORM POWERED BY PACIOLAN

PAC Fund enables ODAF supporters to make their donation and manage their giving in one location.



MAKE A GIFT!

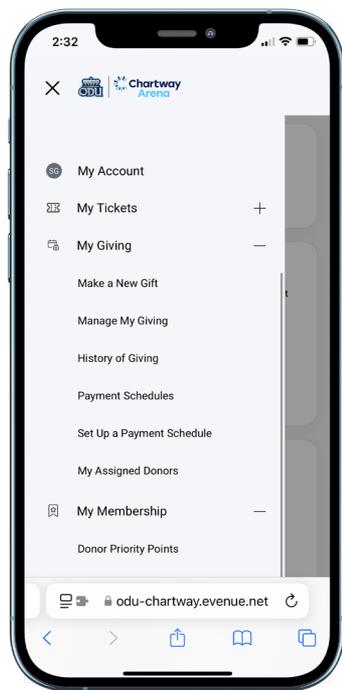
Using the same login from your ticket account, donate to one or more of the ODAF initiatives. Donors can enjoy a new look and a streamlined donating process while still enjoying the same membership benefits. Simply select a fund and type in the desired donation amount before continuing to payment.



MAKE A PLEDGE

When making a gift to the ODAF Annual Fund or Sport-Specific Fund, click the toggle 'Make a Pledge' and type in the desired amount you would like to give for 2026. If you wish to pay your gift in full, keep the toggle on 'Make a Gift'. When you type in the desired amount to donate in 2026, you will be led to the payment screen. Donors who set up a pledge will not be charged automatically and must go back to their profile to set up a customized payment schedule that works for you!

NOTE: ALL PLEDGES MUST BE PAID IN FULL BY DECEMBER 31, 2026



MANAGE YOUR GIVING

From your account, donors can view last and present year giving, manage payment schedules, update credit cards, view their points, and make additional donations.

WHAT IS PAC FUND?

PAC Fund is a fundraising platform powered by Paciolan. PAC Fund enables ODAF donors to make their gifts, view their giving, and control their payment schedules all from one platform.

HOW DO I LOG IN?

The email and password you created to access your mobile tickets is the same login you will use to donate and to access your donor history.

WHAT IF I DO NOT REMEMBER MY LOGIN?

If you do not remember your password, use the **'Forgot Password'** function and an email will be sent to the email associated with your account to reset your password. If you do not remember your email or password, please reach out to the ODAF (757) 683-6963 and we will be able to assist you.

WHERE DO I GO TO MAKE MY CONTRIBUTION TO THE ODAF?

You will now be able to donate and manage your contributions with one login at **My Account**. To make a donation, click the **'Make a Donation'** tab and it will redirect you to the giving page where you can select the initiative of your choice.

HOW DO I SET UP MY ANNUAL PLEDGE AND MONTHLY GIVING SCHEDULE?

When making your gift to the ODAF Annual Fund or a Sport Specific Fund, click the toggle **'Make a Pledge'** and type in the desired amount you would like to give for the year. When you enter your payment information to the secure payment form, you will be sent a confirmation email with a link to set up and customize your payments to work for you!

HOW DO I SUPPORT THE ODAF IF I DON'T HAVE AN ACCOUNT?

To give your first gift, visit the **ODAF Giving Homepage**. Once you select the fund(s) you want to support, you will be directed to set up an account prior to entering your payment information. Make sure you save this information to use for accessing your account, making future gifts, or buying tickets.

REMINDER: If you have purchased tickets with ODU Athletics before, you already have a login. Contact the ODAF at (757) 683-6963 if you have questions about your login or setting up your account.





2026 ODAF Renewal

RENEWAL CHECKLIST

- Make ODAF Donation by **May 7th**
- Submit Tailgate Parking Request by **May 7th**
- Renew Football Season Tickets by **May 7th**

NEW DONORS

- Visit us online at OldDominionAF.com
- **CLICK HERE** to make a donation!
- Speak with an ODAF representative to learn more information (757) 683-6963

PAYMENT PLANS ARE AVAILABLE THROUGH DECEMBER 2026

Gifts made to the ODAF are irrevocable charitable contributions for federal tax purposes and are deductible as provided by the law.

Join the 110% CLUB

In an effort to meet the rising costs of college athletics, the ODAF is challenging all of its members to step up and give 110%, a 10% increase over your previous year's donation. Members who increase their 2025 donation by 10% in 2026 will receive 10 bonus priority points.



BENEFITS FOR ALL ODAF MEMBERS (\$100+)

- ODAF Membership Gift
- Acknowledgment for Supporting ODU Student-Athletes
- Exclusive Invitation to the ODAF Big Blue Dock Party
- Eligible to Request Football Tailgate Parking
- ODAF/ODU Athletics Weekly Newsletter
- Priority Points for Postseason & Away Game Ticket Requests

Game Day Hospitality Benefits (\$500+)

	\$500	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000	\$53,277
Football Lexus Field Pass Terrace Access		2	4	4	6	8	10	10	10
Football Discounted Price for the Deck	●	●	●	●	●	●	●	●	●
Basketball Big Blue Room Passes	4	6	8	10	10	12	14	14	14
Basketball Parking	●	●	●	●	●	●	●	●	●
Basketball VIP Passes				4	6	8	10	10	10

Pass Allotment dependent on number of season tickets purchased

Exclusive ODAF Experiences (\$1,000+)

	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000	\$53,277
Eligible for Football Tunnel Experience	●	●	●	●	●	●	●	●
Invitation to the Golden Monarch Awards				●	●	●	●	●
Invitation for VIP Game Experience with ODAF							●	●
Invitation to Scholarship Luncheon								●
Eligible for Scholarship Society Gift								●

Please note that the ODAF is not offering tax advice and that we advise that you please consult your own tax advisor regarding the deductibility of the donation. Please visit OldDominonAF.com for more information.

Introducing the *All New* MONARCHS+

Your former Pride of ODU Membership

Old Dominion Athletics has launched a new subscription-based platform *designed to directly support ODU student-athletes*. With four subscription tiers available, fans can choose the level that fits them best while unlocking exclusive content, special discounts, early access to merchandise, and more. It's a new way for Monarch Nation to get closer to the programs they love while *making a real impact on the lives of ODU student-athletes*.



MONARCHS+ TIERS

BASE SUBSCRIPTION *\$12 monthly / \$144 annually*

- Subscription to Monarch Brew+ (*Exclusive ODU content*)
- Subscription to the Monarchists
- Early Access to Away, Single & Multi-Game Pre-Sales
- Early Access to Subscriber-Only Raffles & Signed Gear
- Early Access to Merchandise & Exclusive Offers

MONARCH LEVEL *\$25 monthly / \$300 annually*

- All **BASE SUBSCRIPTION** Benefits
- 10% Off ODU Team Store Merchandise
- Corporate Partner Discounts

757 CLUB *\$63 monthly / \$757 annually*

- All **MONARCH LEVEL** Benefits
- Complimentary Voucher Books for Volleyball, Men's Soccer & Women's Soccer
- Meet & Greet Session with Team or Student-Athlete
- 15% Off ODU Team Store Merchandise

1930 SOCIETY *\$161 monthly / \$1,930 annually*

- All **757 CLUB** Benefits
- 20% Off ODU Team Store Merchandise
- Autographed Memorabilia
- 1 Free Piece of Gear
- Free Entry for All Olympic Sports (*excluding Baseball*)

CLICK HERE TO SIGN UP

2026 Season Ticket Pricing

INTRODUCING THE *ROAR* CONTRIBUTION

As college athletics continues to evolve, so do the demands required to compete and succeed at a high level. With that in mind, we are introducing the ROAR contribution, which will be applied to all season ticket accounts beginning this season. Every dollar generated through the ROAR contribution will be reinvested into ODU Football. ROAR stands for *Recruit, Operate, Achieve, and Retain*, four pillars that are essential to building a competitive and sustainable football program in today's college athletics landscape.

SEASON TICKET PRICE	+	ROAR CONTRIBUTION	=	TOTAL AMOUNT PER SEAT
\$350	+	\$75	=	\$425
\$300	+	\$50	=	\$350
\$250	+	\$25	=	\$275
\$200	+	\$15	=	\$215

- PREMIUM SEATS / SUITES
- VISITING TEAM
- STUDENT SECTION
- FOOTBALL FAMILIES
- ROAR SECTION





CLICK HERE FOR MORE INFORMATION



2026 Ticketing Timeline

MARCH

Season Ticket Renewals On-Sale

APRIL 15

Early Bird Incentives Deadline

MAY 7

Ticket & Giving Deadline

MAY 12

Drop Date for Non-Renewals

MAY 20

Upgrade & Relocations

JULY 24-31

Season Ticket Holders Single Game Pre-Sale

To celebrate the ODU Football team's success in 2025, Thurmond Family ODU Head Football Coach, Ricky Rahne and ODU Football are providing a StaffDNA *Cure Bowl replica mini-helmet* for all season ticket holders who *renew their tickets by April 15th*.

Claim your helmet by renewing your football season tickets for 2026 and attending the ODU Football *Spring Game on April 18th!*



**CONGRATULATIONS
TO THE STAFFDNA
CURE BOWL CHAMPIONS!**

TICKETING PAYMENT PLANS

ODU fans can pay for their tickets in full at the time of purchase or select the 4 installment payment plan.

25% DOWN AT TIME OF RENEWAL

25% JUNE 16

25% MAY 14

25% JULY 15

***NOTE:** Payment plans are only available by paying via credit card. A valid credit card is required. Payment plans are only available for season tickets and/or Seats for Service donations. All other donations must be processed through ODAF.

Ways to Renew your Tickets!

1 **CLICK HERE TO RENEW ONLINE**

2 **CALL US**
(757) 683-3360

3 **DROP OFF**
4320 Hampton Blvd.
Norfolk, VA 23529

4 **REQUEST AN INVOICE**
Call Us at (757) 683-3360

SEASON TICKET HOLDER BENEFITS

SAVE MORE, STAY FLEXIBLE

New! UP TO 27% SAVINGS OFF
OF GATE PRICES

4 MONTH PAYMENT PLAN OPTION

New! SINGLE-GAME TICKET
EARLY ACCESS FLASH SALE

RENEW EARLY, GET REWARDS

New! OFFICIAL ODU CURE BOWL
MINI HELMET FOR FIRST 1,000
SEASON TICKET PURCHASERS

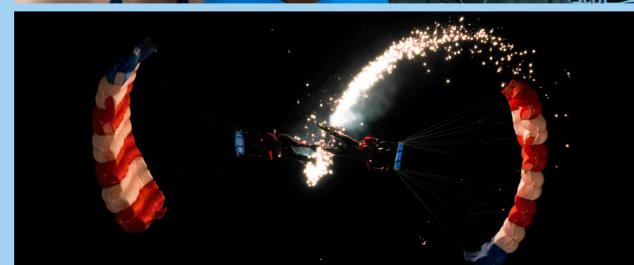
New! EARLY RENEWAL EVENTS
IN SPRING 2026

WEEKLY RAFFLE / SEASON TICKET
HOLDER SPOTLIGHT

PRIORITY ACCESS AND PERKS

FOUR *Free* TICKETS FOR FINAL
HOME GAME

PRIORITY ACCESS FOR BOWL GAMES





2026 Football Parking

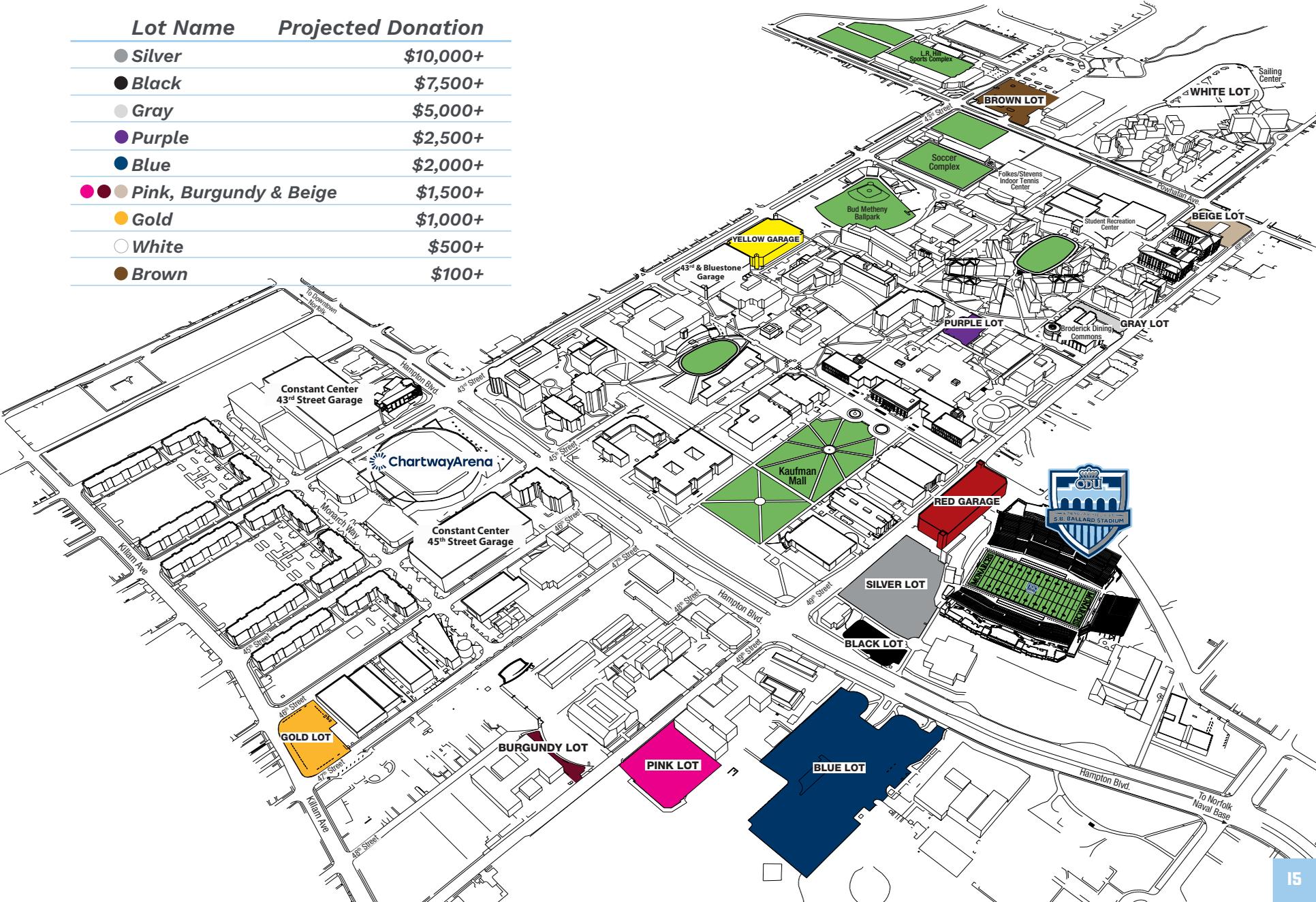
CLICK HERE TO MAKE A PARKING REQUEST BY MAY 7TH

Or call the ODAF Office at (757) 683-6963

ADDITIONAL PARKING INFORMATION

- All parking spots are subject to change and will be determined by ODAF giving level and priority points.
- There is a strict limit of 1 tailgate parking pass per donor account.
- Additional Yellow Garage passes can be purchased for \$50 each. Contact the ODAF for payment.
- For fans who do not wish to tailgate but would like to receive a garage pass instead, the Yellow Garage is available for all ODAF members with football season tickets.
- If individuals would like to park with other donors within a group, parking will be assigned based on priority level of the lowest member of the group.
- ADA shuttles are available from the Yellow Garage, Brown Lot, White Lot, and Beige Lot to S.B. Ballard Stadium.

Lot Name	Projected Donation
● Silver	\$10,000+
● Black	\$7,500+
● Gray	\$5,000+
● Purple	\$2,500+
● Blue	\$2,000+
● Pink, Burgundy & Beige	\$1,500+
● Gold	\$1,000+
● White	\$500+
● Brown	\$100+





**CLICK HERE FOR INFORMATION
ON PREMIUM SEATING &
REQUEST FORMS**

Or call the ODAF Office at (757) 683-6963



Football Premium Seating



ODU LOGE LOUNGE

Located on the second floor of the Atlantic Bay Football Complex, ODU Loge Lounge seats are available in two and four-seat packages. ODU Loge Lounge ticket holders receive exclusive access to the Lexus Field Pass Terrace and scholarship lounge, which includes a full-service bar and upscale concessions. *Seats available.*

LUXURY SUITES

S.B. Ballard Stadium features 32 spacious suites including patio, loft, and standard styles. Suites include tiered stadium seating, upholstered furniture, televisions, and food and beverage service. *Wait list available.*

FIELD LEVEL BOXES

Located on the field level of the Game Day Building, these open-air boxes provide optimal views of the playing field and the Johnston Game Day Tunnel. Host your family and friends or entertain clients all season long in your designated space! For availability, pricing, and more information, contact the ODAF office at (757) 683-6963



PRIORITY AUTOMOTIVE CLUB

The Priority Automotive Club is an exclusive indoor club located at midfield that provides unmatched premium amenities. These include but are not limited to: dinner/lunch buffet, full service bar, private restrooms, climate controlled interior seating, wall-to-wall flatscreen TVs, premium parking in the Red Garage, and assigned chairback seating. *Seats available.*

Hospitality Areas

FULL-SERVICE TAILGATING

Experience the ultimate turnkey tailgating on Kaufman Mall, the premier game day destination for Monarch fans! Choose from single-game, 3-game, or full-season packages, and let us handle everything—from reserving your space to setup and tear down. Just show up, enjoy the game day atmosphere, and we'll take care of the rest!

[CLICK HERE FOR DETAILS AND RESERVATIONS](#)

THE DECK

LOCATED ON THE CONCOURSE BEHIND W119

Fans can add the Deck Hospitality Area to any seat in the stadium

ONLY 150 PACKAGES AVAILABLE FOR PURCHASE

For availability, call Steven Landry; Director of Ticket Sales (757) 683-3360

\$300 PER DECK PASS

Qualifying ODAF Members

(To see if you qualify, view ODAF benefits chart)

\$350 PER DECK PASS

Non-ODAF Member Rate

THE DECK INCLUDES

- Private Access to Hospitality Area with High-Top Tables, Drink Rail, & TVs
- Full Game Day Buffet & Non-Alcoholic Beverages
- Private Cash Bar





ODAF Giving Societies

M SOCIETY

The ODAF M Society recognizes donors who have contributed \$1M+ lifetime to the Old Dominion Athletic Foundation.

SCHOLARSHIP SOCIETY

The ODAF Scholarship Society is a group of ODAF Donors that make annual charitable contributions to the ODAF of at least the value of a full scholarship for one student-athlete in a calendar year. The value of this contribution changes from year to year. These individuals will be honored with a special invitation to the Barry M. Kornblau Endowed Scholarship Luncheon.

ODAF Scholarship Society Giving Level for 2026 = \$53,277

LEGACY SOCIETY

The ODAF Legacy Society provides a unique opportunity to make the ultimate gift - one that benefits Old Dominion student-athletes far beyond your lifetime through your estate plans. Your commitment to ODU Athletics will shape the future of its programs for generations to come.



How to Give

Monarch fans are welcome to make a contribution to the ODAF at any time throughout the year. However, if you are interested in securing any of the benefits listed throughout the Gameplan, contributions must be made by May 7, 2026.

ONLINE

Visit OldDominionAF.com and click donate in the upper right hand corner. Contributions can be made using your Visa, MasterCard, Discover or American Express. Payment plans are available.

PHONE

Call (757) 683-6963 to speak with an ODAF representative. Our phones are open from 9am to 5pm Monday – Friday.

MAIL

Mail in your ODAF Renewal Invoice and payment to:
4417 Monarch Way, 4th Floor, Norfolk, VA 23529

*Checks payable to: Old Dominion Athletic Foundation
Memo Line: "Gift Designation"*

IN PERSON

We are located on the 4th Floor directly above the bookstore.
4417 Monarch Way, 4th Floor, Norfolk, VA 23529.



**Note. All contributions in these forms are welcomed. Please note that the ODAF is not offering tax advice and that we advise that you please consult your own tax advisor regarding the deductibility of the donation.*

2026 SCHEDULE

OLD DOMINION FOOTBALL

HOME AWAY



09.05
NORFOLK STATE



09.12
VIRGINIA TECH



09.19
EAST CAROLINA



09.26
JAMES MADISON



10.03
GEORGIA STATE



10.10
APP STATE



10.15
GEORGIA SOUTHERN



10.24
LOUISIANA TECH



10.31
MARSHALL



11.07
COASTAL CAROLINA



11.21
UCONN



11.28
SOUTHERN MISS

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OldDominionAF.com | [@OldDominionAF](https://twitter.com/OldDominionAF) | [#ODUSports](https://www.facebook.com/ODUSports) [#ReignOn](https://www.instagram.com/ReignOn)