

BECAUSE OF YOU





IMPORTANT DATES:

May 1 – ODAF Renewal Deadline, Football Season Ticket Renewal Deadline and 2023 ODAF Renewal Day Celebration

August 23 - Basketball Renewal Deadline

December 31 – Last Day to make a Because of You donation in the 2023 Tax Year

New Dawn. New Day.

There is much to celebrate as ODU Athletics wraps up our first year in the Sun Belt Conference.

Our women's soccer team won ODU's first Sun Belt title this past fall, defeating James Madison in the championship game. Our field hockey team won the Big East regular-season title and our men's soccer team defeated Marshall, which was ranked 4th nationally at the time.

ODU's football team stunned Virginia Tech in our season home opener and upended Sun Belt East Division champion Coastal Carolina on the road, both on national TV. We had our first FBS All-American in linebacker Jason Henderson and set a home attendance record, with two sellouts and an average attendance of 20,232, an increase of 27% from 2021.

Our 2023 football schedule is very attractive as we host Wake Forest, the fourth ACC team to play at S.B. Ballard Stadium since we moved to FBS, as well as games against Sun Belt stalwarts Appalachian State and Coastal Carolina. Ticket prices remain the same as they were in 2022.

Our student-athletes were also winners off the field. Our 466 ODU student-athletes set a record for the fall semester with a composite 3.28 grade point average. We had 191 on the Dean's List (3.4 or better) and 61 with a perfect 4.0 GPA. In addition, our student-athletes completed 2,669 hours of volunteer work, from feeding the homeless to working with special needs children, which ranks 17th nationally for community service hours among the 363 NCAA Division I schools.

The Old Dominion Athletic Foundation raised a record \$18 million in calendar year 2022 to support athletic scholarships, improve our facilities and provide a competitive advantage for all ODU coaches and student-athletes. For the 10th year in a row, every ODU athletics employee donated to ODAF. That shows the dedication and passion of those who coach and care for our student-athletes have for ODU Athletics.

Donations assisted us in hiring Dr. Sonja Lund and a mentalhealth support team to provide dedicated mental health counseling for our student-athletes. We are setting up nutrition centers at both the L.R. Hill Sports Complex and the Jim Jarrett Athletic Administration Building to benefit all ODU student-athletes. And this year, ODAF will fund \$5 million in scholarships for our athletes, which is 45 percent of our total scholarship bill.

ODU recently hired Populous architects to design a \$20 million renovation and expansion of the Bud Metheny Ballpark. ODU has raised nearly \$8 million, including a \$2.5 million donation from Dennis and Jan Ellmer to name the stadium. The University has provided \$10 million for the project. Thank you President Hemphill.

We could not achieve the academic and athletic success we enjoy without your generous support. Please, consider joining the ODAF and purchasing season tickets to the best family entertainment available in Hampton Roads. Your donations go to support winners – in the classroom, on the field, and in life.

Thank you so much for your support of ODU Athletics. I look forward to seeing you on campus soon.

GO MONARCHS!

Cordially,

Dr. Camden Wood Selig

Director of Athletics

ODAF MEMBER



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ODU LAUNCHES \$500M CAPITAL CAMPAIGN,

"Forward-Focused: For Dreams and Beyond"





Old Dominion University has launched "Forward-Focused: For Dreams and Beyond," a \$500M capital campaign to fund scholarships and research opportunities for students, attract top faculty, invest in health sciences, deliver new athletic scholarships and ensure the campus continues to offer top-caliber modern facilities for living and learning. With the support of generous donors, the five-year campaign has already raised \$275 million.

Athletics Goal: \$120M Raised to date: \$78M

OUR MISSION: The mission of the ODAF is to raise financial support for Old Dominion University athletics and to ensure that our coaches and student-athletes have the resources necessary to compete for championships.

Members of the ODAF also enjoy the satisfaction of knowing their gifts are investments in the lives of our student-athletes, providing the academic foundation and character-building traits learned through a collegiate athletic experience. Because of you, we create winners in the classroom, in athletic competition, and in life.

ODAF STAFF



Jena Virga Executive Director Old Dominion Athletic Foundation jvirga@odu.edu | @jenavirga



Dex Blank Assistant AD Director of Athletic Development 757-683-7025 dblank@odu.edu | @dexblank



John Vellines, Jr. Athletic Development Officer, **Major Gifts** 757-683-6774 ivelline@odu.edu



Blaine Taylor Athletic Development Officer, **Major Gifts**

757-683-6763 btaylor@odu.edu





Ashley Waters Athletic Donor Relations Manager 757-683-5789 akellogg@odu.edu



Old Dominion Athletic Foundation 4417 Monarch Way | Norfolk, VA 23529 Phone: 757-683-6963 | Fax: 757-683-5221 OldDominionAF.com | @OldDominionAF **#ODAF | #BecauseofYou**

Fundraising Highlights

Fundraising Total:

\$18,110,658 (All-Time High)

Cash Raised Total:

\$13,069,847 (All-Time High)

Planned Giving Total:

\$3,835,000



Donor Highlights

2,420 Donors

(20% increase from 2021)

428 110% Club Members

28 Scholarship Society Members



100% ATHLETICS DEPARTMENT STAFF GIVING PARTICIPATION 10 CONSECUTIVE YEARS

YOUR ODAF SUPPORT DIRECTLY IMPACTS ODU STUDENT-ATHLETES

White Night (\$100)

Blue Night (\$500)

Blue Monarch (\$1,000)

Silver Monarch (\$2,500)

Diamond Monarch (\$5,000)

Golden Monarch (\$7,500)

Platinum Monarch (\$10,000)

Royal Monarch (\$15,000)

Championship Monarch (\$25,000)

Scholarship Society (\$39,275)

Cost of a Textbook for a Student-Athlete

Cost of Business Attire for a Student-Athlete

Average 4-Year Cost of On-Campus Parking for a Student-Athlete

Approximate Semester Cost of a Meal Plan for a Student-Athlete

Approximate Cost for Four Laptops for the Student Academic Center

Average 4-Year Medical Costs for a Student-Athlete

Approximate Cost of Yearly Rent for a Student-Athlete

Approximate Cost to Outfit a Team in Under Armour Gear

Approximate Cost of Rings for a Championship Team

Current Cost of a Full Scholarship for a Student-Athlete





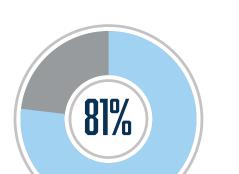
DEAN'S LIST

3.4 - 3.99 GPA 19 Student-Athletes

4.0 GPA or Higher 61 Student-Athletes

252 STUDENT-ATHLETES ON DEANS LIST

Number represents 39% of our Student-Athletes



Student-Athletes earned a 3.0 or higher (13% increase)





COMMUNITY SERVICE HOURS

2,669 hours of Community Service Completed by Student-Athletes and Athletics Department Staff Up over 150 hours from Fall 2021



THE RENOVATION OF BUD METHENY BALLPARK AT THE ELLMER FAMILY BASEBALL COMPLEX





Please contact your ODAF representative today for more information.

Eligible to Host NCAA Regionals

Addition of Chairback Seating

New ODAF Club Area with Field Views

WANT TO GO TO AWAY GAMES?

Contact the ODAF at 757-683-6963

Tickets will be allocated based on Priority Points



MAY 1ST RENEWAL DEADLINE

BENEFITS FOR ALL ODAF MEMBERS (\$100+)

- Acknowledgment for Supporting ODU Student-Athletes
- Exclusive Invitation to the ODAF Renewal Day Celebration
- Eligible to Request Football Tailgate Parking

• ODAF/ODU Athletics Weekly Newsletter

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Priority Points for Postseason & Away Game Ticket Requests

Game Day Hospitality Benefits (\$500+) \$500 \$1,000 \$2,500 \$5.000 \$7.500 \$10,000 \$15.000 \$25,000 \$39,275 2 4 4 6 8 Football Lexus Field Pass Terrace Access Football Discounted Price for the Deck 4 **6** 8 B 4 A **(A)** Basketball Big Blue Room Passes

Dependent on number of season tickets purchased

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Exclusive ODAF Experiences (\$1,000+)

Basketball Parking

Basketball VIP Passes

	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000	\$39,275
Eligible for Football Tunnel Experience								
Invitation to the Golden Monarch Awards								
Invitation for VIP Game Experience with ODAF								
Invitation to Scholarship Luncheon								
Eligible for Scholarship Society Gift								

Please note that the ODAF is not offering tax advice and that we advise that you please consult your own tax advisor regarding the deductibility of the donation. Please visit OldDominonAF.com for more information.

PRIORITY POINT FORMULA

Season Tickets Purchased	x 2
ODAF Because of You Gift	x .15
ODAF Sport Specific/Restricted Gift	x .08
Consecutive Years of ODAF Membership	_x 2
Consecutive Years as Season Ticket Holder_	_x 2
Lifetime Total ODAF Giving	_x .02

BONUS POINTS

New Member Referral	+25 per Referral
110% Club Rocause of Vou Donation	+ 10



MEMBER PLEDGE CARD

BECAUSE OF YOU	
Contact Information	
Name:	Email:
Address:	Phone:
City:	☐ Home Phone ☐ Cell Phone ☐ Business Phone
State:	Do you or your spouse work for a company with a matching gift program? Yes Company Name: (Please enclose the matching gift form from employer)
Zip:	Referred by:
	OLD DOMINICAL IS GROWN

Or go online at OldDominionAF.com

For information, call 757-683-6963

Payment Plan

Would you like to spread your payments over the year? Fill out this form:

PLEDGE AMOUNT:

Please enter the amount of your personal gift, not including matching funds.

MARCH ______ AUGUST _____

APRIL _____ SEPTEMBER _____

MAY ____ OCTOBER _____

JUNE ____ NOVEMBER _____

JULY ____ DECEMBER _____

Season ticket payment needs to be paid separately



2023 Old Dominion Monarchs Football

Season Ticket Application

Renewal Deadline: May 01, 2023

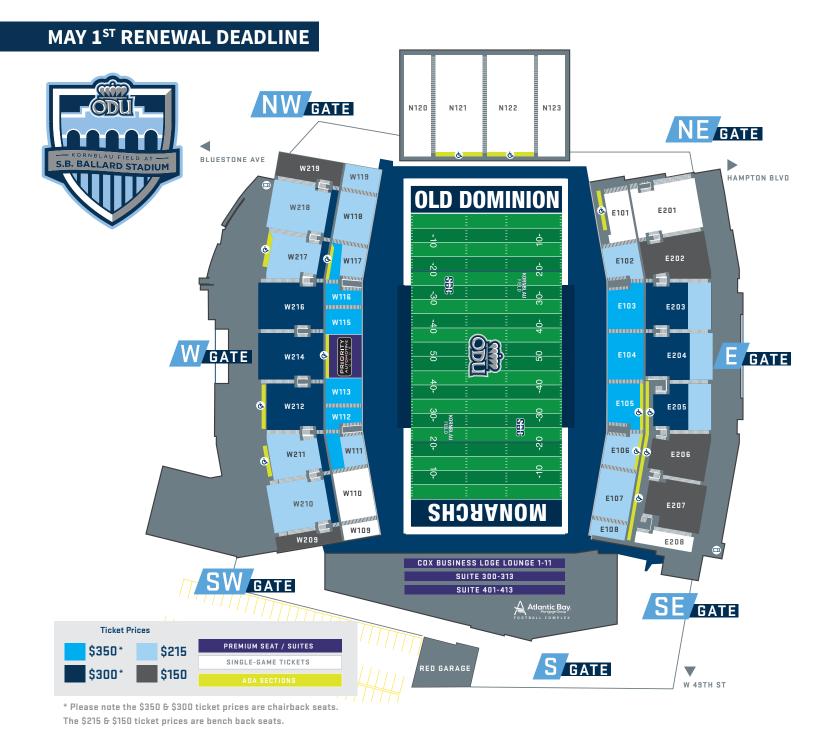
Submit Application in enclosed envelope to: Chartway Arena 4320 Hampton Blvd Norfolk, VA 23529 Fax: (757) 683-6544

Name:			Tic	ket #:		
Address:			Hoi Bus Mo	me: siness: bile: ⁄/ail:		
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Because of You please co Relocation reque	donation level ntact the ODAl ests can be ma	I. For mo F Office and	re informat at (757) 683 e back of th	ion regarding yo -6963 or visit wo is form. All relo	ill be based on your our Because of You ww.olddominionaf.c cation requests will our ranking and ava	donation, om. be ranked
	SECTION	ROW	SEAT(s)	NO. SEATS	TICKET PRICE	SEASON PRICE
					\$350.00	
					\$300.00	
					\$215.00	
					\$150.00	
			** See map	on back for pr	ricing details. **	
					SUBTOTAL HANDLING	\$18.00
					GRAND TOTAL	
	Renew Online			dusports.com/s	easontickets	
	Ma		ment Info ks out to "	rmation ODU Athletics	3"	
Select One: Payme	ent in Full		Payı	ment Plan (Cre	edit Card Only)	

If you select Payment Plan the first installment will be charged at the time of your application being received by the ticket office. The remainder of your balance due will be charged on the first of the month each month with the final installment being charged on July 3rd. Please be sure your credit card expiration date is later than 7/3/23.

Metho	d of Pay	ment (ple	ease circle	e one)				
Cash	Visa	MC	Disc	AmEx	Check #		Total Enclosed: \$	
Card #:						CV#:		
Expiratio	n Date:		1	Cardholde	r Signature:			

OFFICE USE ONLY:								
DATE STAMP	RFC BY	AMOUNT						
		l .						



TICKET RELOCATION REQUEST: Please write in your request for relocations below. All tickets will be assigned by the ODU Ticket Office based on ODAF Priority Point ranking and availability after the May 1st renewal deadline. Please note which seat membership levels you would like to sit in. Any additional costs in ticket price or seat membership will be collected at the time of relocation. If you have any questions about your priority point ranking, please contact the ODAF at 757-683-6963.

Fans have first right of refusal for their seats.



2023-2024 Old Dominion Monarchs Men's Basketball Season Ticket Application **Deadline: August 21, 2023**

Submit Application in enclosed envelope to: Chartway Arena 4320 Hampton Blvd Norfolk, VA 23529 Fax: (757) 683-6544

OFFICE USE ONLY:

DATE STAMP

AMOUNT

Name:	Ticket #:
Address:	Home: Business
	Mobile:
	F-Mail·

All relocation requests can be made on the back of this application.

2023-2024 Season Tickets

Access to all hospitality and reserved parking opportunities will be based on your ODAF Because of You donation level. For more information regarding your Because of You donation, please contact the ODAF Office at (757) 683-6963 or visit www.olddominionaf.com.

Relocation requests can be made on the back of this form. All relocation requests will be ranked by ODAF Priority Points and relocation will be made based on your ranking and availability.

Reg Sen O	WER BOWL	SEASON PRICE
Payment Information Make checks out to "ODU Athletics" Select One: Payment in Full Payment Plan (Credit If you select Payment Plan the first installment will be charged at the time of your applica office. The remainder of your balance due will be charged on the first of the month each being charged on Sep. 1st. Please be sure your credit card expiration date Method of Payment (please circle one)	egular Price enior/Military/Youth/ ODU Faculty & Staff LUB LEVEL egular Price	\$215.00 \$200.00 \$350.00
Payment Information Make checks out to "ODU Athletics" Select One: Payment in Full Payment Plan (Credit If you select Payment Plan the first installment will be charged at the time of your applica office. The remainder of your balance due will be charged on the first of the month each being charged on Sep. 1st. Please be sure your credit card expiration date Method of Payment (please circle one)	SUBTOTAL HANDLING =	\$10.00
Payment Information Make checks out to "ODU Athletics" Select One: Payment in Full Payment Plan (Credit If you select Payment Plan the first installment will be charged at the time of your applica office. The remainder of your balance due will be charged on the first of the month each being charged on Sep. 1st. Please be sure your credit card expiration date Method of Payment (please circle one)	GRAND TOTAL	
Make checks out to "ODU Athletics" Select One: Payment in Full Payment Plan (Credit If you select Payment Plan the first installment will be charged at the time of your applica office. The remainder of your balance due will be charged on the first of the month each being charged on Sep. 1st. Please be sure your credit card expiration date Method of Payment (please circle one)	asontickets	
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Cash Visa MC Disc Am⊨x Check#	e is later than 9/1/23.	
Oddin visa iwo Bisc yuniEx ondoky		
Card #: CV#:	Total Enclosed: \$_	



	Women's Basketball	Men's Basketball
Regular Seating	\$115	\$215
Club Level Seating		\$350
Luxury Suites	Contact the ODAF	Contact the ODAF
Courtside Seating	Contact the ODAF	Contact the ODAF





TICKET PAYMENT PLANS AVAILABLE

Call the Box Office for More Information at 757-683-4444



Expiration Date:

2023-2024 Old Dominion Monarchs Women's Basketball Season Ticket Application Deadline: August 21, 2023

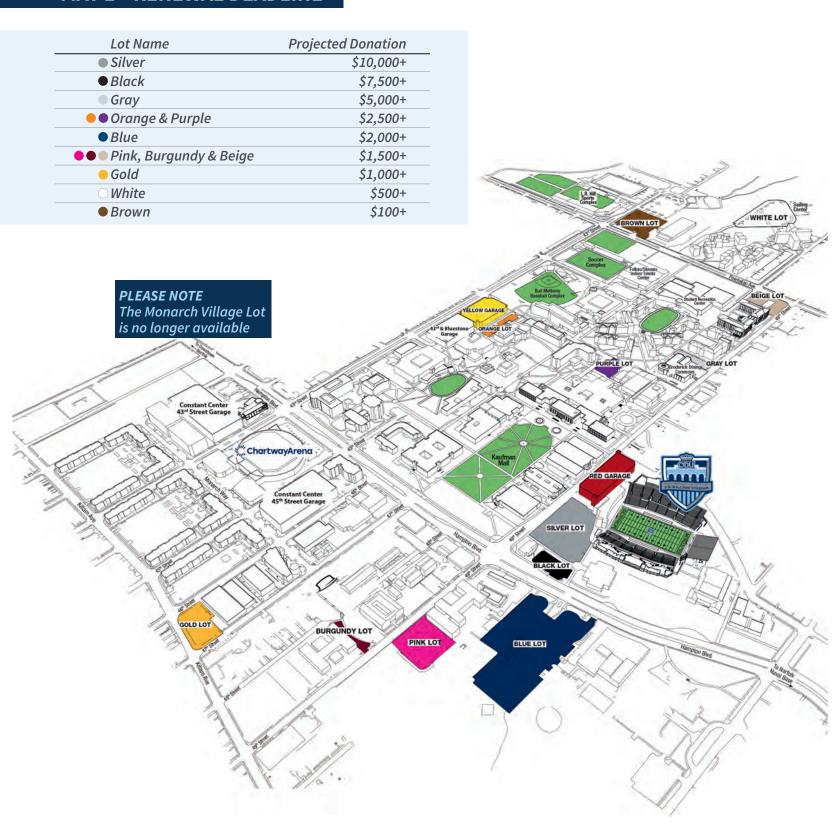
Submit Application in enclosed envelope to: Chartway Arena 4320 Hampton Blvd Norfolk, VA 23529

	Deadiir	ie: Aug	ust 21, 2	023	Fax: (757) 68	
Name:			Tick	ket #:		
Address:				siness: pile:		
	All relocation req	quests car	n be made	on the back	of this application.	
		2023	-2024 Se	ason Tick	ets	
Because of pleas Relocation r	You donation leve se contact the ODA requests can be ma	I. For mor F Office a ade on the	re informati t (757) 683- back of th	on regarding 6963 or visit	will be based on your C your Because of You d www.olddominionaf.co location requests will b your ranking and avail	onation, m. pe ranked
•	SECTION	ROW	SEAT(s)	NO. SEATS	TICKET PRICE	SEASON PRICE
					LOWER BOWL Regular Price Senior/Military/Youth/ ODU Faculty & Staff	\$115.00 \$ 95.00
					SUBTOTAL HANDLING	\$10.00
					GRAND TOTAL	
	Renew Online	e by visiti	ng www.oo	lusports.com	ı/seasontickets	
	Ma		ment Info	rmation ODU Athleti	cs"	
Select One: Pa	yment in Full		Payr	nent Plan (C	redit Card Only)	
office. The remain	der of your balance du	e will be cha	arged on the t	irst of the month	application being received by a each month with the final in a date is later than 9/1/23.	
Method of Payme	nt (please circle	one)				
Cash Visa	MC Disc	AmEx	Check #	<u> </u>	Total Enclosed: \$	
Card #:				CV#:		

Cardholder Signature:

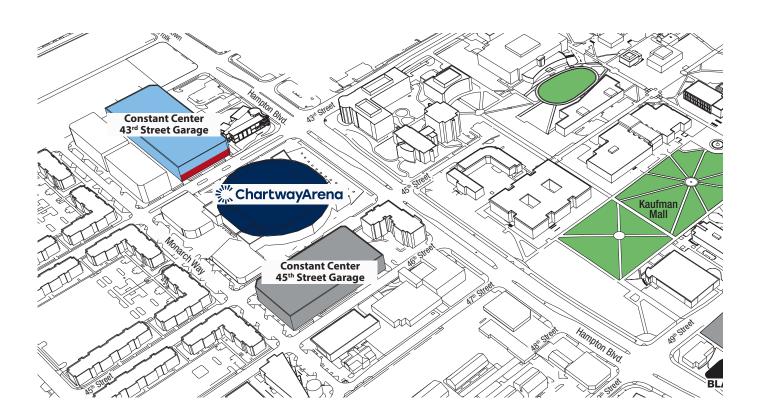
OFFICE USE ONLY: AMOUNT

MAY 1ST RENEWAL DEADLINE



- For fans who do not wish to tailgate but would like to receive a garage pass instead, the Yellow garage is available for all ODAF members. There is a strict limit of 1 parking pass per donor account. If individuals would like to park with other donors within a group, parking will be assigned based on the priority level of the lowest member of the group.
- All parking spots are subject to change and will be determined by giving level and priority points. The ODAF encourages all donors to make a parking request by May 1, 2023.

AUGUST 23rd RENEWAL DEADLINE



Lot Name	Projected Donation
● VIP - 2nd Level of the Constant Center 45th Street Garage	\$5,000+
ODAF - Constant Center 43rd Street Garage	\$500+
• Courtside Parking - First Level of the Constant Center 43rd S	treet Garage





COX BUSINESS LOGE LOUNGE

Located on the second floor of the Atlantic Bay Football Complex, Cox Business Loge Lounge seats are available in two and four-seat packages. Cox Business Loge Lounge ticket holders receive exclusive access to the terrace level and scholarship lounge, which includes a full-service bar and upscale concessions. Seats available. *Please contact the ODAF at (757) 683-6963*



LUXURY SUITES

The Atlantic Bay Football Complex features 27 spacious suites including patio, loft, and standard styles. Suites include tiered stadium seating, upholstered furniture, televisions, and food and beverage service.

Call the ODAF at (757) 683-6963





ChartwayArena



COURTSIDE SEATING

Luxury seats located on the court with access to a VIP Courtside Lounge which features a full-service bar and gourmet catering.

Call the ODAF at (757) 683-6963

4400 CLUB SEATING

Located on the third level of the Chartway Arena, 4400 Club seat holders receive exclusive access to the 4400 Club which includes upscale concessions and bar service throughout the game.

For more information on 4400 Club seating, please contact the ODU Ticket Office at (757) 683-4444

LUXURY SUITES

The Chartway Arena features 16 luxury suites. Each suite offers open-air seating, an indoor lounge, television, sink and refrigerator. Catering service is also available at an additional charge. Suite ownership includes all ODU Men's and Women's Basketball games and provides the opportunity to purchase tickets for all events held in the Chartway Arena.







FANS CAN NOW ADD THE DECK HOSPITALITY AREA TO ANY SEATS IN STADIUM

New this year, The Deck Hospitality package is no longer tied to a specific seating area. Fans can now purchase tickets anywhere in the stadium and add this package to their seats.

THE DECK INCLUDES

Private Access to Hospitality Area with High-Top Tables, Drink Rail, & TVs

//

Full Game Day Buffet & Non-Alcoholic Beverages

//

Private Access to Cash Car





FOR ALL ODU FOOTBALL HOME GAMES

Only 150 packages available for purchase.

\$550 per person

For availability, call Justin Ross Director of Ticket Sales 757-683-3360

\$275 per person For Qualifying ODAF Members

(To see if you qualify, view ODAF benefits chart)
For availability, call the ODAF at 757-683-6963

2022 HIGHLIGHTS













HOW TO GIVE

Monarch fans are welcome to make a contribution to the ODAF at any time throughout the year. However, if you are interested in securing any of the benefits listed throughout the GamePlan, please consider making your ODAF contribution by May 1, 2023.

In Person

We are located on the 4th Floor directly above the bookstore 4417 Monarch Way, 4th Floor, Norfolk, VA 23529.

Online

Visit **OldDominionAF.com** and click on the donate in the upper right hand corner. Contributions can be made using your Visa, MasterCard or American Express. Payment plans are available.

Phone

Call (757) 683-6963 to speak with an ODAF representative. Our phones are open from 9am to 5pm Monday – Friday.

Mail

Mail in your ODAF renewal or pledge card found in this GamePlan along with your payment to: 4417 Monarch Way, 4th Floor, Norfolk, VA 23529.

WAYS TO GIVE

Online Giving - Your Personal Account Manager

Visit **OldDominionAF.com** to register your account and see where you stand at all times. With this new system, you have the ability to change all account information, make and track payments, and see where you rank on the ODAF Priority Point list 24 hours a day.

Cash Donations

Most gifts to the ODAF take this form and it's as easy as writing a check or using your Visa, MasterCard, or American Express card. Checks should be made payable to the Old Dominion Athletic Foundation. Payment plan options are available; please contact the ODAF office for additional information.

Payroll Deduction

ODU Faculty / Staff please contact the ODAF if you are interested in the convenience of payroll deduction to make your gift.

Securities

Please contact the ODAF (757.683.6963)

Gifts in Kind

Please contact the ODAF (757.683.6963) If you are interested in discussing gift in kind opportunities.

Memorial & Honorarium Gifts

Remember or honor a friend or a loved one with memorial gifts to the ODAF.

Estate planning

You may donate through will provisions, life insurance, and other bequests. Estate gifts may be made by donating a designated amount, a real estate asset or making a residual bequest. If you are interested in including ODU in your estate plans, please contact our ODAF staff.

Matching gifts

The ODAF accepts matching gifts for membership. Please contact your company's benefits specialist for more information.

Donor Advised Fund (DAF), IRA's and Private Foundations

A contribution in these forms are welcomed. However, please note the ODAF cannot offer any benefits for gifts coming from any of these sources per IRS regulations. Contributions from these sources may only be applied to a gift that is 100% tax deductible. Please consult your tax advisor for more information. To learn more about supporting ODU athletics, please call 757-683-6963. For specific information regarding your legal or tax situation, please consult your own professional advisor.



The Monarch Legacy Society provides a unique opportunity to make the ultimate gift – one that benefits Old Dominion student-athletes far beyond your lifetime through your estate plans. Your commitment to ODU Athletics will shape the future of its programs for generations to come.



The Monarch Scholarship Society is a group of ODAF donors that make annual charitable contributions to the ODAF of at least the value of a full scholarship for one student-athlete in a calendar year. This value of the contribution changes from year to year. These individuals will be honored with a special in-game presentation and are an integral part of the continued success of the Old Dominion Athletic Foundation.

ODAF SCHOLARSHIP SOCIETY GIVING LEVEL FOR 2023
\$39,275



"Because of you, I am able to live my dream of playing volleyball while studying engineering.

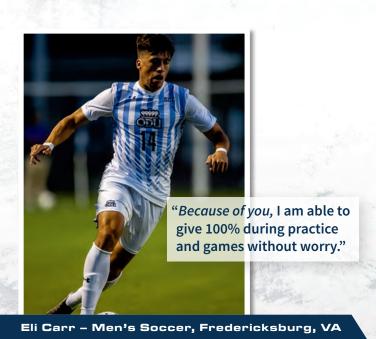
Because of you, I can follow my two passions: have a team of people that loves me and learn what I love!"

"Because of you, I am able to play the sport I love with access to top facilities, while also receiving a great education."

Rina Tsioles - Field Hockey, Kingston, PA

Tessa Mati - Volleyball, Grosseto, Italy

BECAUSE OF YOU





Ryan Parncutt - Women's Soccer, Abingdon, MD

2023 ODU FOOTBALL HOME OPPONENTS



09.09



09.16 WAKE FOREST



09.23 TEXAS A&M COMMERCE



10.21



11.04 COASTAL CAROLINA



11.25 GEORGIA STATE

Old Dominion Athletic Foundation | 4417 Monarch Way | Norfolk, VA 23529 Phone: 757.683.6963 | Fax: 757.683.5221