



2024 GAMEPLAN

Supporting Our Pride for 60 Years



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SUPPORTING OUR PRIDE FOR 60 YEARS



Dear ODU fans, season ticket holders, and donors:

As we near the end of the 2023-24 athletic season, there is so much to celebrate and much to look forward to.

Head Coach Ricky Rahne's football team won its last

two games in 2023 and qualified for a bowl bid for the second time in three seasons. We defeated traditional Sun Belt Conference powerhouse Appalachian State for the first time and scored three times in the final two minutes to defeat Georgia State in our final home game to become bowl eligible.

And next season, with All-American linebacker Jason Henderson and quarterback Grant Wilson set to return, we will have the best home schedule we have ever played.

After opening on the road at South Carolina on August 31, we open at home against East Carolina on Sept. 7 and then host Virginia Tech on Sept. 14. We also host state rival James Madison as well as long-time foe Marshall, Georgia Southern and Texas State.

It is exactly the kind of schedule we envisioned when we joined the Sun Belt Conference, full of regional rivals. Eleven of our 13 games last season were decided by one score or less, the most by a team since Division I Football was formed in 1978, and we expect the same kind of closely-contested games in 2024.

Our baseball team is in the midst of its final season at Bud Metheny Ballpark as the stadium will undergo a \$20 million renovation beginning in the late spring and will open as the Ellmer Family Baseball Complex in February of 2026.

Our coaches and student-athletes have won two conference titles in 2023-24 and likely more are on the way. Both the women's soccer (Sun Belt) and field hockey (Big East) teams claimed titles on the same day in the fall. Both our men's and women's tennis teams are the defending Sun Belt champions.

While winning championships on the field, our student-athletes won in the classroom as well. After setting a university record with a 3.28 grade point average in the fall of 2022, our 475 athletes had a composite 3.27 GPA this past fall.

We had 171 student-athletes make the Dean's list and 67 had a perfect 4.0 GPA. Women's volleyball had the best GPA at 3.69, while women's soccer (3.669), men's golf (3.60), baseball (3.339), women's basketball (3.296) and football (3.010) all set program records.

Our student-athletes also contributed 4,518 hours of community service, an ODU record, from feeding the homeless to mentoring Norfolk public school students. The typical ODU student-athlete donated 10 hours during the fall to help the community. That is an amazing commitment from our student-athletes whose calendars are already filled with school work, practice, and games.

The Old Dominion Athletic Foundation raised over \$12 million in 2023, with nearly half dedicated to paying for scholarships. And for the 11th year in a



row, every ODU Athletics employee donated to the ODAF. That shows the level of commitment everyone at ODU, from administrators to head coaches, athletics trainers and our office staff, have to Monarch athletics.



We could not possibly have enjoyed so much success without your help, without your attendance at our games, and without your generous donations to our program. Please consider joining the ODAF and supporting student-athletes and coaches who insist on winning the right way and with academic integrity. Thank you so much for your support.

Season tickets are the best family entertainment available in Hampton Roads, and we have endeavored to keep tickets affordable so that every ODU fan can support us in person.

I look forward to seeing you on campus very soon.

GO MONARCHS!
Cordially,

Camden Wood Selig
Dr. Camden Wood Selig
Director of Athletics
ODAF MEMBER

YOUR ODAF SUPPORT DIRECTLY IMPACTS ODU STUDENT-ATHLETES



WHITE NIGHT (\$100)

Cost of a Textbook for a Student-Athlete

BLUE NIGHT (\$500)

Cost of Business Attire for a Student-Athlete

BLUE MONARCH (\$1,000)

Average 4-Year Cost of On-Campus Parking for a Student-Athlete

SILVER MONARCH (\$2,500)

Approximate Semester Cost of a Meal Plan for a Student-Athlete

DIAMOND MONARCH (\$5,000)

Approximate Cost for Four Laptops for the Student Academic Center

GOLDEN MONARCH (\$7,500)

Average 4-Year Medical Costs for a Student-Athlete

PLATINUM MONARCH (\$10,000)

Approximate Cost of Yearly Rent for a Student-Athlete

ROYAL MONARCH (\$15,000)

Approximate Cost to Outfit a Team in Under Armour Gear

CHAMPIONSHIP MONARCH (\$25,000)

Approximate Cost of Rings for a Championship Team

SCHOLARSHIP SOCIETY (\$46,265)

Current Cost of a Full Scholarship for a Student-Athlete

ODAF PRIORITY POINT FORMULA

Season Tickets Purchased _____ x 2
 ODAF Because of You Gift _____ x .15
 ODAF Sport Specific/Restricted Gift _____ x .08
 Consecutive Years of ODAF Membership ____ x 2
 Consecutive Years as Season Ticket Holder ____ x 2
 Lifetime Total ODAF Giving _____ x .02

BONUS POINTS

New Member Referral _____ +25 per Referral
 110% Club *Because of You* Donation ___ + 10

CELEBRATING 60 YEARS OF THE ODAF



ODAF IMPACT OVER 60 YEARS

In 1964, the Old Dominion University Intercollegiate Foundation was formed to financially support the athletics department. Since its establishment, the Foundation has evolved into an organization that provides support through annual giving, endowments, capital projects, coaches retention, sport-specific enhancement funds, and more. This growth has led to the formation of the Old Dominion Athletic Foundation. Over the last 60 years, we have raised over a quarter of a billion dollars, graduated thousands of student-athletes, and built state of the art athletics facilities for ODU student-athletes. All of this is because of you, our loyal donors and fans! In 2024, our goal is to make an even greater difference in the lives of our student-athletes!



ODAF MISSION

The mission of the ODAF is to raise financial support for Old Dominion University Athletics and to ensure that our coaches and student-athletes have the resources necessary to compete for championships.

Members of the ODAF also enjoy the satisfaction of knowing their gifts are investments in the lives of our student-athletes, providing the academic foundation and character-building traits learned through a collegiate athletic experience. Because of you, we create winners in the classroom, in athletic competition, and in life.

2023 ODAF YEAR IN REVIEW

Fundraising Highlights

Annual Fund: **\$4,537,258**

Capital: **\$3,905,990**

Premium Seating: **\$2,653,466**

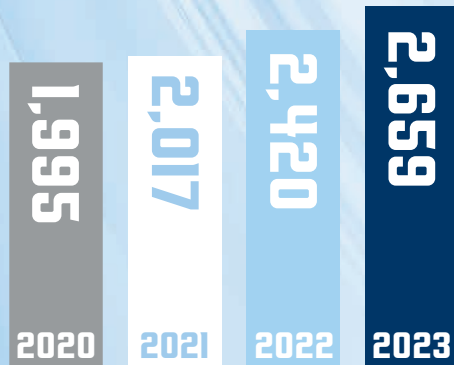
Endowment & GIK: **\$1,015,853**

Total Cash Income: **\$12,112,567**

2023 Total Donors: **2,659**

\$1,375,000 : Planned Giving Total

Total Donors



Donor Highlights

379 110% Club Members / **28** Scholarship Society Members

100% Athletics Department Staff Giving Participation
11 Consecutive Years



Women's Soccer 3-Peat Champions

2023 ACADEMIC STATS

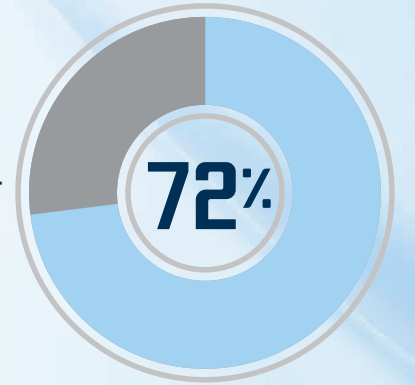
475 Student-Athletes

Dean's List

171 / **67**
3.4 - 3.99 GPA / 4.0 GPA or Higher

3.27 Overall Department GPA

Student-Athletes earned a **3.0** or higher
(2% increase from Fall 2022)



COMMUNITY SERVICE HOURS

4,518 Hours of Community Service Completed by Student-Athletes and Athletics Department Staff
Up over 1,800 hours from Fall 2022



2024 ODAF RENEWAL

Digital Invoices will be Sent the Week of March 11

- Check your email for your 2024 ODAF Renewal Invoice from ODAF@odu.edu
- Reminder emails will be sent the week of March 18
- Renew 2024 ODAF Membership by May 1
- Giving History & Priority Points can be found on your Digital Invoice

Can't Find Your Invoice?

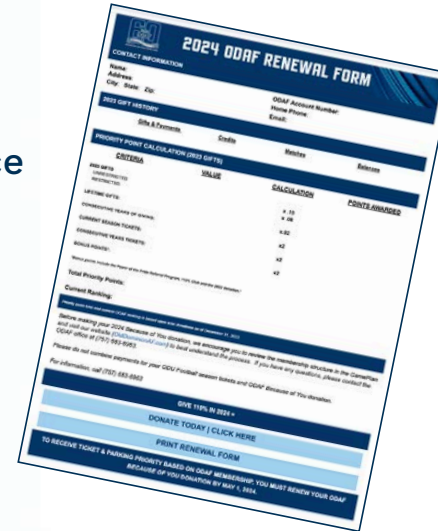
- Check email Spam folder
- Call the ODAF Office at (757) 683-6963

New Donors

- Scan the QR Code to make a donation
- Visit us online at OldDominionAF.com
- Call the ODAF Office for more information on how to join at (757) 683-6963

Payment Plans are Available through December 2024

Donations are 100% Tax Deductible



Renew Online Now!

Scan the QR Code to Make a Contribution Today



OldDominionAF.com

Call the ODAF Office at (757) 683-6963 for more information

2024 ODAF MEMBERSHIP BENEFITS

BENEFITS FOR ALL ODAF MEMBERS (\$100+)

- Acknowledgment for Supporting ODU Student-Athletes
- Exclusive Invitation to the ODAF Renewal Day Celebration
- Eligible to Request Football Tailgate Parking
- ODAF/ODU Athletics Weekly Newsletter
- Priority Points for Postseason & Away Game Ticket Requests

Game Day Hospitality Benefits (\$500+)

	\$500	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000	\$46,265
Football Lexus Field Pass Terrace Access		2	4	4	6	8	10	10	10
Football Discounted Price for the Deck	●	●	●	●	●	●	●	●	●
Basketball Big Blue Room Passes	4	6	8	10	10	12	14	14	14
Basketball Parking	●	●	●	●	●	●	●	●	●
Basketball VIP Passes				4	6	8	10	10	10

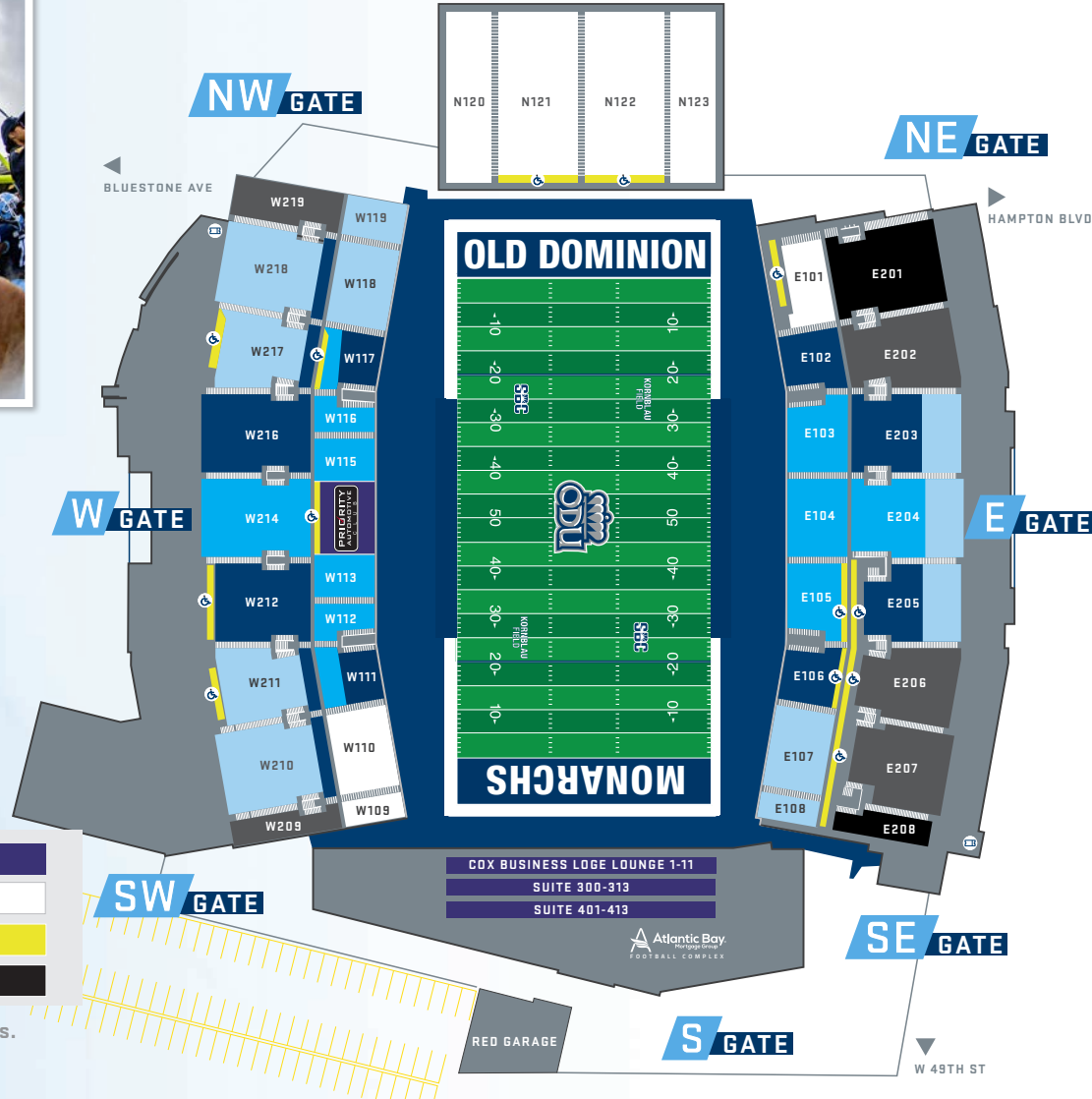
Dependent on number of season tickets purchased

Exclusive ODAF Experiences (\$1,000+)

	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000	\$46,265
Eligible for Football Tunnel Experience	●	●	●	●	●	●	●	●
Invitation to the Golden Monarch Awards				●	●	●	●	●
Invitation for VIP Game Experience with ODAF							●	●
Invitation to Scholarship Luncheon								●
Eligible for Scholarship Society Gift								●

Please note that the ODAF is not offering tax advice and that we advise that you please consult your own tax advisor regarding the deductibility of the donation. Please visit OldDominionAF.com for more information.

2024 SEASON TICKET PRICING



TICKET PRICES		PREMIUM SEAT / SUITES	
	\$350*		STUDENT SECTION
	\$300*		ADA SECTIONS
	\$250		VISITING TEAM
	\$200		

* Please note the \$350 & \$300 ticket prices are chairback seats. The \$250 & \$200 ticket prices are bench back seats.

2024 TICKETING TIMELINE



FLEXIBLE PAYMENT PLANS

ODU fans can elect to pay for their tickets in full at the time of purchase or elect the 4 installment payment plan.

25% DOWN AT TIME OF PURCHASE **25% JULY 15**
25% JUNE 15 **25% AUG. 15**

*NOTE: Payment plans are only available by paying via credit card. A valid credit card is required. Payment plans are only available for season tickets and/or Seats for Service donations. All other donations must be processed through ODAF.

*EARLY BIRD RENEWAL

All accounts renewed by April 10 will be entered to win:

5 winners will be selected to win:

- JOIN THE TEAM FOR THE MONARCH WALK
- TWO SIDELINE PASSES (WINNER + 1 GUEST)
- AUTOGRAPHED FOOTBALL
- ON-FIELD/PRE-GAME PHOTO WITH COACH RAHNE

WAYS TO RENEW YOUR TICKETS!

1

RENEW ONLINE

Scan the QR Code to Renew



ynottix.venue.net/signin

2

CALL US

(757) 683-3375

3

MAIL

4320 Hampton Blvd.
Norfolk, VA 23529

MONARCHS ARE GOING MOBILE!

ODU will be fully mobile beginning in the 2024 football season!

The ODU ticket office will be providing information throughout the Spring and Summer to get you prepared this season.

ODU Sports App



Download the ODU App Today!



Benefits of Mobile Tickets

- The All-IN-1 smart season ticket will simplify your digital wallet!
- Secure, convenient, and flexible process while providing contactless exchange of tickets
- Reduce the challenges of lost, stolen, counterfeit or forgotten tickets
- Access your tickets anytime, anywhere through your ticket account and the ODU Sports App
- Simplified troubleshooting
- Seamlessly manage your tickets from the ODU Sports App
- Transfer tickets to family and friends via SMS text or email
- Resell tickets through the official Seat Geek integration via My Account

WHAT IS THE ALL-IN-1 SEASON PASS

ALL-IN-1 is a smart ticket that will simplify your digital wallet. Add ALL-IN-1 once per seat and it will automatically update to the next event.

Quick and Easy

Add each ALL-IN-1 pass to your digital wallet just once.
**tickets and hospitality will be separate passes.*

Declutter your Wallet

ALL-IN-1 automatically updates to the next event in your plan, series, or season.

ALL-IN-1 is smart

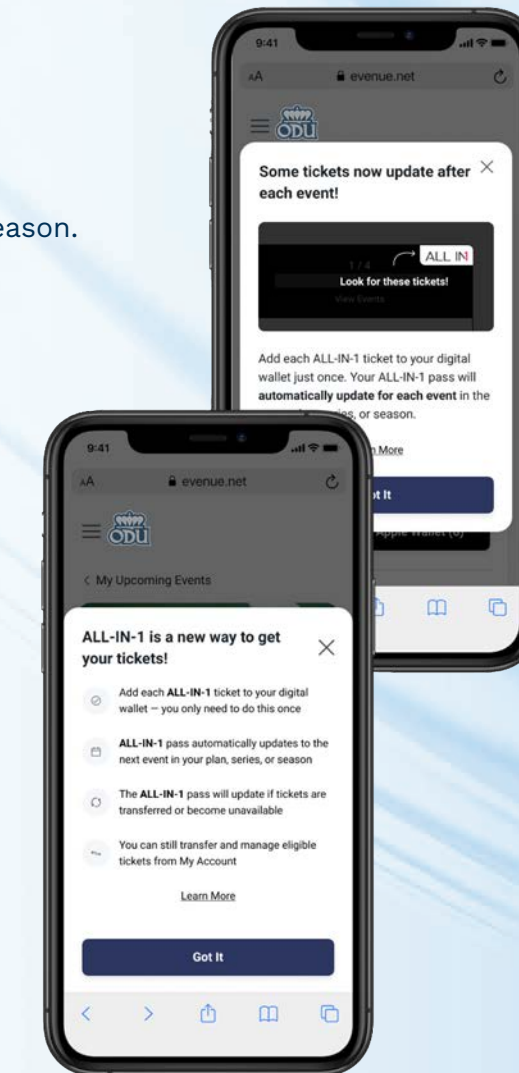
ALL-IN-1 pass will update if tickets are transferred or become unavailable.

Transfer & Manage Ticket

You can still transfer and manage eligible tickets from My Account.

**New feature notifications will pop up in My Account*

For Additional Questions Please Call (757) 683-3375



FOOTBALL PREMIUM SEATING

For Information on Premium Seating & Request Forms

Scan the QR Code

Or call the ODAF Office at (757) 683-6963



olddominionaf.com/premium-seating

COX BUSINESS LOGE LOUNGE

Located on the second floor of the Atlantic Bay Football Complex, Cox Business Loge Lounge seats are available in two and four-seat packages. Cox Business Loge Lounge ticket holders receive exclusive access to the terrace level and scholarship lounge, which includes a full-service bar and upscale concessions. Seats available.



LUXURY SUITES

The Atlantic Bay Football Complex features 27 spacious suites including patio, loft, and standard styles. Suites include tiered stadium seating, upholstered furniture, televisions, and food and beverage service. Wait list available.



PRIORITY AUTOMOTIVE CLUB

The Priority Automotive Club is an exclusive indoor club located at midfield that provides unmatched premium amenities. These include but are not limited to: Dinner/Lunch buffet, full service bar, private restrooms, climate controlled interior seating, wall-to-wall flatscreen TVs, Premium Parking in the Red Garage, and assigned chairback seating. Seats Available.



THE DECK HOSPITALITY AREA

FANS CAN NOW ADD *THE DECK* HOSPITALITY AREA TO ANY SEATS IN STADIUM

LOCATED ON THE CONCOURSE BEHIND WII9



FOR ALL ODU FOOTBALL HOME GAMES

Only 150 packages available for purchase.

\$550 per person

For availability, call Justin Ross
Director of Ticket Sales (757) 683-3360

\$300 per person

For Qualifying ODAF Members
(To see if you qualify, view ODAF benefits chart)
For availability, call the ODAF at 757-683-6963

THE DECK INCLUDES

Private Access to Hospitality Area with High-Top Tables, Drink Rail, & TVs

Full Game Day Buffet & Non-Alcoholic Beverages

Private Access to Cash Bar



HOW TO GIVE

Monarch fans are welcome to make a contribution to the ODAF at any time throughout the year. However, if you are interested in securing any of the benefits listed throughout the Gameplan, please consider making your ODAF contribution by May 1, 2024.

IN PERSON

We are located on the 4th Floor directly above the bookstore. 4417 Monarch Way, 4th Floor, Norfolk, VA 23529.

ONLINE

Visit OldDominionAF.com and click donate in the upper right hand corner. Contributions can be made using your Visa, MasterCard or American Express. Payment plans are available.

PHONE

Call (757) 683-6963 to speak with an ODAF representative. Our phones are open from 9am to 5pm Monday – Friday.

MAIL

Mail in your ODAF renewal or pledge card found in this Gameplan along with your payment to: 4417 Monarch Way, 4th Floor, Norfolk, VA 23529.

WAYS TO GIVE

CASH DONATIONS

Most gifts to the ODAF take this form and it's as easy as writing a check or using your Visa, MasterCard, or American Express card. Checks should be made payable to the Old Dominion Athletic Foundation. Payment plan options are available; please contact the ODAF office for additional information.

PAYROLL DEDUCTION

ODU Faculty / Staff please contact the ODAF if you are interested in the convenience of payroll deduction to make your gift.

SECURITIES

Please contact the ODAF (757) 683-6963

GIFTS IN KIND

Please contact the ODAF (757) 683-6963. If you are interested in discussing gift in kind opportunities.

MEMORIAL & HONORARIUM GIFTS

Remember or honor a friend or a loved one with memorial gifts to the ODAF.

ESTATE PLANNING

You may donate through will provisions, life insurance, and other bequests. Estate gifts may be made by donating a designated amount, a real estate asset or making a residual bequest. If you are interested in including ODU in your estate plans, please contact our ODAF staff.

MATCHING GIFTS

The ODAF accepts matching gifts for membership. Please contact your company's benefits specialist for more information.

DONOR ADVISED FUND (DAF), IRA'S AND PRIVATE FOUNDATIONS

A contribution in these forms are welcomed. However, please note the ODAF cannot offer any benefits for gifts coming from any of these sources per IRS regulations. Contributions from these sources may only be applied to a gift that is 100% tax deductible. Please consult your tax advisor for more information. To learn more about supporting ODU Athletics, please call 757-683-6963. For specific information regarding your legal or tax situation, please consult your own professional advisor.

HELP US REACH OUR GOALS

2024 ODAF Membership Drive

In Celebration of 60 Years

We want 600 New Members to Join for as low as \$60

BENEFITS AT THE \$100 LEVEL | VALID THROUGH DEC. 2024

REFER A FRIEND!

ODAF Giving Societies



The ODAF M Society recognizes donors who have contributed \$1M+ lifetime to the Old Dominion Athletic Foundation.



The ODAF Scholarship Society is a group of ODAF Donors that make annual charitable contributions to the ODAF of at least the value of a full scholarship for one student-athlete in a calendar year. The value of this contribution changes from year to year. These individuals will be honored with a special in game presentation and are an integral part of the continued success of the Old Dominion Athletic Foundation.

ODAF Scholarship Society Giving Level for 2024 = \$46,265



The ODAF Legacy Society provides a unique opportunity to make the ultimate gift - one that benefits Old Dominion student-athletes far beyond your lifetime through your estate plans. Your commitment to ODU Athletics will shape the future of its programs for generations to come.

2024 MONARCH FOOTBALL HOME SCHEDULE



SEPT. 7
ECU



SEPT. 14
Virginia Tech



OCT. 19
Texas State



OCT. 24 (THURS.)
Georgia Southern



NOV. 16
James Madison



NOV. 23
Marshall

Old Dominion Athletic Foundation | 4417 Monarch Way | Norfolk, VA 23529

Phone: (757) 683-6963 | Fax: (757) 683-5221

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